

# COMMERCIAL ART (CART)

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**CART 71 Survey of Computer Graphics Studio (4.0 Units)**

This course will introduce students to industry standard software packages used in visual communications. Students will be instructed in the basic use of draw, paint/photo, layout, multimedia, web, digital video, and 3D. Topics covered include: operating systems basics, drawing and painting on the computer, digitizing and editing sound and video and designing for interactivity.

Lecture Hours: 54.0; Lab Hours: 54.0

Transfer: Not transferable

**CART 72 Adobe Illustrator (3.0 Units)**

This course covers the fundamental elements of Adobe Illustrator including, design, color theory, typography and appropriateness for specified uses in the graphics industry.

Lecture Hours: 36.0; Lab Hours: 54.0

Transfer: Not transferable

**CART 133 Digital Imaging (3.0 Units)**

An introductory course that explores a fine arts approach to computer generated imaging using Adobe Photoshop.

Recommended Preparation: ART 112 or ART 113

Lecture Hours: 36.0; Lab Hours: 54.0

Transfer: Transfers to both UC/CSU

**CART 134 The Art of Web Design (4.0 Units)**

An overview of industry standard software used for creating web pages.

This course does not focus on HTML, or scripting language, but is focused on the development of effective communication design.

Lecture Hours: 54.0; Lab Hours: 54.0

Transfer: Transfers to CSU only

**CART 160 Survey of Visual Communication Technologies (4.0 Units)**

An overview of Adobe Creative Suite. Students are given the opportunity to sample professional digital design tools while applying the fundamentals of design. Recommended Preparation: Computer Literacy.

Lecture Hours: 54.0; Lab Hours: 54.0

Transfer: Transfers to CSU only